

INTERNATIONAL

HEALTHCARE IS A GLOBAL BUSINESS. IS YOURS?

Medilink's International team are at the forefront of the rapidly expanding global healthcare marketplace and can provide you with access to it.

WHY CHOOSE US?

- We understand health technology and related life science international markets
- We have extensive global networks and international relationships
- We offer cost effective solutions through leveraging subsidies and support
- We have many years experience of servicing healthcare organisations to fulfil their international ambitions
- We get results

Who are we?

International specialists dedicated to maximising your global potential.

What do we do?

With a successful track record of developing and executing international strategies, we listen to your needs, understand your market and provide practical market entry strategies and direct support, to help you secure your share of the rapidly growing global market for healthcare products and services.

How do we do it?

We utilise our considerable experience, international market knowledge, extensive global networks, and close working relationships with UKTI (UK government agency responsible for trade and investment) to provide solutions to your international ambitions, we offer a range of services including international strategy development, market specific consultancy, international exhibition management, trade mission management and support, financing advice, international technology transfer and R&D and embedded support (where one of our experts work within your organisation to take forward your international development and help convert leads).

TO FIND OUT MORE AND DISCUSS YOUR REQUIREMENTS

CONTACT OUR INTERNATIONAL TEAM:

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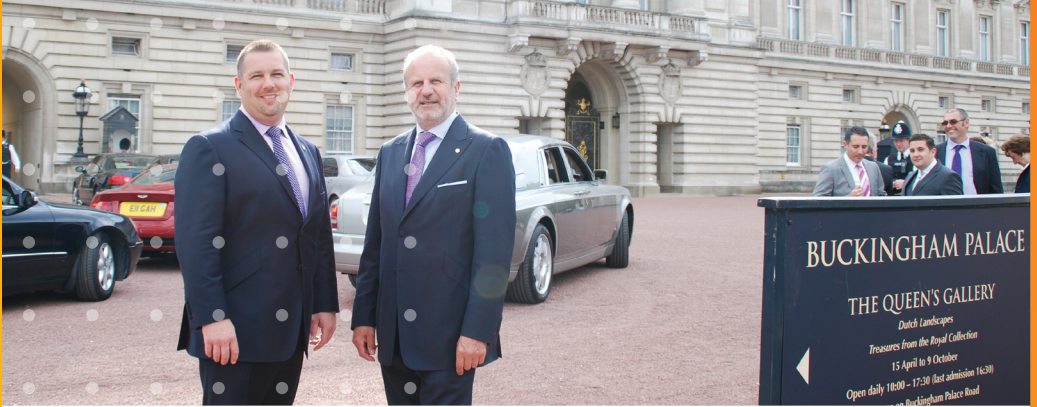
www.medilink.co.uk/internationalise.aspx

Transforming Healthcare.



CASE STUDY:
Trio Healthcare Ltd

INNOVATION SERVICES
PR & COMMUNICATIONS
EVENTS & CONFERENCING
INTERNATIONAL



“ In recognition of our international activity, we have been awarded the Queen’s Award for Enterprise: International Trade 2011.”

John Chacksfield, Managing Director,
Trio Healthcare Ltd

Trio Healthcare Ltd is a privately owned company enabling the provision of life enhancing solutions to patients worldwide through a range of skin barriers and adhesive removers.

THE CHALLENGE

We wanted to develop a robust international strategy to support our export growth.

THE SOLUTION

We have consistently used Medilink’s team of experts for strategic help and advice, including maximising the opportunities available through the UKTI network and conducting market reports in target countries. Commissioning Overseas Market Introduction Services (OMIS), we were able to gain a greater understanding of the potential opportunities available to us in specific countries of interest such as Germany, France and Israel.

Travelling on pre-arranged business trips and exhibitions to our target overseas markets including France, Italy, Portugal, the UAE and the USA, we were able to explore specific commercial opportunities, all organised and supported by Medilink’s international team. Their strategic support has enabled us to secure significant growth in all our international markets.