



MEDILINKUK
HEALTHCARE
BUSINESS
AWARDS 2026

The UK Healthcare Business Annual Celebration
Sponsorship Packages



The Medilink UK Business Awards showcase the very best of UK healthcare, life sciences and medtech innovation



The national awards bring together companies selected through a competitive regional awards process and assessed by independent expert judges. Only the top-performing companies from each region progress to the Medilink UK stage.

The result is a national platform celebrating UK excellence - recognising companies that are pushing boundaries, scaling globally, and delivering real-world impact across health and care.

Sponsoring the Medilink UK Business Awards positions your organisation at the heart of the UK life sciences ecosystem, aligned with proven, high-performing companies, and connected to senior business leaders, investors, clinicians and policy influencers from across the UK.

Our sponsorship packages are designed to deliver high-value, year-round visibility, meaningful engagement with finalists and winners, and strong association with national innovation leadership.

Headline Sponsor Package

£9,750^{+VAT}

(Distinct from Category & Drinks Reception Sponsorship – one opportunity only)

The Headline Sponsor holds the premier position within the Medilink UK Business Awards.

This exclusive package offers maximum national exposure, senior-level influence, and unrivalled engagement with finalists, winners, investors and VIP stakeholders. It is ideally suited to organisations seeking to align their brand with UK healthcare excellence, innovation leadership and commercial growth.

Branding & Visibility

- Exclusive Headline Sponsor designation across all materials
- Top-tier logo placement across:
 - Awards email campaigns
 - Pre-event marketing
 - Awards ceremony presentation slides
 - Winners' certificates and trophies
 - Event signage and media board
- Headline Sponsor digital badge for company use

PR & Media Exposure

- Featured as lead sponsor in all pre- and post-event national press releases
- High-impact social media coverage across Medilink UK and regional channels (pre-event, live and post-event)
- Inclusion in finalist announcement media

Event Involvement & Networking

- Opportunity for a senior representative to deliver a short welcome address at the Awards Ceremony
- Invitation to participate in judging across all award categories
- Complimentary VIP tickets to the Awards Ceremony, with reserved seating
- Facilitated introductions to finalist companies, award winners, investors and VIP guests
- Priority involvement in any pre-awards investor or stakeholder engagement activity designed to connect high-growth companies with investment and strategic partners

Commercial & Strategic Benefits

- National reach across the full Medilink UK network via a multi-channel promotional campaign
- Year-round visibility as a strategic partner supporting UK innovation and scale-up
- Prominent presence at finalist announcements and associated promotional activity

Contact us now for more information

 0115 9932 361 @ events@medilinkmidlands.com

Award Category Sponsorship

£995^{+VAT} (per category)

Category sponsorship offers focused visibility aligned with a specific area of excellence, and direct engagement with category finalists and winners.

Award Categories

- Advances in Digital Healthcare
- Export Achievement
- Excellence in Innovation
- Outstanding Achievement
- Partnership Between Academia & Business
- Partnership with the NHS
- Start-up
- Sustainability
- Primary / Social Care Partnership

Branding

- Branding across all awards promotional material
- Digital sponsor badge artwork
- Logo inclusion on:
 - Promotional email campaigns
 - Pre-event and ceremony presentations
 - Winners' certificates
 - Award trophy (sponsored category only)
- Pull-up banners at pre-event activity and Awards Ceremony (provided by sponsor)

PR & Marketing

- Inclusion in pre- and post-event press releases
- Dedicated feature within the awards email campaign and Medilink UK website news (shared across regional sites), including company profile and website link
- Social media promotion pre-event, during the ceremony and post-event
- Sponsor photograph with award host and category winner

Networking

- Invitation to participate in judging for the sponsored category
- Sponsored category announcement during the Awards Ceremony
- Two complimentary tickets to the Awards Ceremony

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Drinks Reception Sponsor

£995+VAT (exclusive opportunity)

The Drinks Reception Sponsor benefits from high visibility during one of the most social and well-attended elements of the Awards.

Branding

- Branding across all awards promotional material
- Digital sponsor badge artwork
- Logo inclusion on:
 - Promotional email campaigns
 - Pre-event and ceremony presentations
- Pull-up banners at pre-event activity and Awards Ceremony (provided by sponsor)

PR & Marketing

- Inclusion in pre- and post-event press releases

Networking

- Two complimentary tickets to the Awards Ceremony
- High-profile brand association during networking and informal engagement

Sponsorship Options – Comparison Overview

Feature	Headline Sponsor (£9,750)	Category Sponsor (£995)	Drinks Reception Sponsor (£995)
Sponsorship Level	Premier, exclusive lead sponsor	Sponsor of one award category	Exclusive reception sponsor
Brand Positioning	Headline Sponsor	Category-aligned	Reception-aligned
Logo Placement	Highest-tier, all materials	Category materials	Mid-tier
Certificates & Trophies	All categories	Sponsored category only	No
Judging Involvement	All categories	Sponsored category	No
Speaking Role	Welcome address	Category presentation	No
Tickets Included	VIP allocation	2 tickets	2 tickets
Investor / VIP Access	Priority	Category-level	Standard
Exclusivity	One only	One per category	One only
All + VAT			

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